

AI DESIGNED TO SOLVE YOUR PROBLEM

How we work *with you.*

A Thinking Studios engagement is built with you.

AI made for *you.*

Thinking Studios' process is meant to help us solve your problems and achieve your goals.



From the first conversation *to a partner you keep.*

We get to know you and your problem.

We are not experts on your problem yet — not until we take the time to become them. We take as long as a grounded, in-depth understanding of it and your goals require.

If we are not the right partner, we will tell you immediately. Far more often, **this is where the partnership begins.**

BEFORE A COMMISSION OR A PRICE

“What is your problem?”

“What is your goal?”

WHAT YOU LEAVE WITH

Your problem articulated.

We articulate the problem and put a solution in front of you.

A commission buys the time to understand you deeply and to value the work honestly. We articulate your problem and design a solution.

A commission is not optional — it is the necessity that makes everything after it actually fit.

A ONE-TIME FEE, IN INSTALLMENTS

- 1 Pilot**
- 2 Full build**
- 3 Handoff**

WHAT YOU LEAVE WITH

A working pilot, and proof the approach solves your problem.

We build your Umma, in full.

With the pilot accepted, we build the whole of it — a custom Umma, designed for your problem, your people, your circumstance. Never a tool bolted onto someone else’s model, but a cognitive system of your own.

Much of the build is carried out by Umma itself — **in weeks not months**. This is your first real glimpse of what our technology can do for you.

AN OPERATING SYSTEM FOR YOUR PROBLEM

Grounded in evidence.

It won’t hallucinate, forget, lie, or flatter.

WHAT YOU LEAVE WITH

A finished, custom Umma, handed off and ready.

Umma stays yours, and it grows with you.

After a successful handoff, the license begins. Your Umma is yours to keep and to grow — **per-seat, per-year** — expanding as more of your people make it theirs and as it learns the shape of your work.

Unhappy at any point? We rebuild it, remold it, or you return it to us full-stop.

PRICED TO WHAT IT IS WORTH TO YOU

The time it saves.

The money it recaptures.

The return once out of reach.

WHAT IT BECOMES

A personalized operating system designed to advance your work.

We stay with you.

A license is not a handover and a goodbye. We onboard and train your people, keep your Umma current and improving, and expand it as adoption deepens. A new problem becomes the next commission, and the relationship deepens.

Where warranted, a specialized-models program takes it further — always on data you have agreed we may use, governed by contract and consent.

OUR COMMITMENT

A partnership, not a transaction.

Committed for as long as you are.

WHAT YOU KEEP

A partner, collaborator, and confidant; not a vendor.

THE NEXT STEP

When you're ready, the first step *is simply a conversation.*

*The commission earns your trust, the license strengthens it, and our ongoing guidance makes it permanent.
Centered on you, your problems, and your goals for as long as it takes for us to get it right.*

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